

July 16, 2017



Dear Local Business Owner,

Perhaps by now, you have heard of the **Phoenicia Turkey Trot**, which is an annual 2.4 mile fun run, ramble, walk or wobble to be held on **Saturday, November 25, 2017** at 10 :00 AM. We have chosen a loop through and around the hamlet of Phoenicia to celebrate our community, promote health and unity, as well as to raise money for a good cause!

The proceeds from this year's event will go to benefit **Shandaken Parks and Recreation**. Last year we had over 300 participants and we are hoping that this event will continue to grow!

This letter is a request for your support. As the first 100 registrants receive a free t-shirt, we are looking to offset that cost and allow more of the revenue generated by registration to go directly to the Parks and Recreation. The back of the t-shirt is reserved for sponsors' names which will also be posted on our website at [www.phoenciaturkeytrot.com](http://www.phoenciaturkeytrot.com). We announce sponsors at the start of the race and encourage all racers to support the local businesses after participating.

Should you be inclined, please write a check to the **Shandaken Parks and Recreation Board** for **\$100.00** by August 15th, 2017 and mail to: **Patti Rudge, 50 Brown Rd., Big Indian, N. Y. 12410**.

Thank you in advance for anything and everything!

Sincerely,  
Patti Rudge  
254 - 4126

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## Turkey Trot Sponsorship Form

**Business or Sponsor Name:**  
(exactly how you would like it appear on the tee shirt) \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Contact Person email:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_